DARI Foundation. Leadership.

Aleksandar Stojanovic has spent over two decades at the intersection of technology, society, and entrepreneurship. As the visionary force behind DARI, he is committed to humanity's future in the coming age of superintelligent AI.



A Pioneering Spirit

At just 20 years old, Aleksandar completed his first M&A exit to BMG after topping the charts and winning platinum and gold awards as an artist and music producer. From there, his path was marked by visionary ventures - from launching one of the first AI chatbots for the EXPO2000 to selling a mobile app startup to Namco. In 2002, he founded Digital District, a digital strategy and innovation consultancy which in 2011 was acquired by Publicis Groupe.

Leadership in Artificial Intelligence

In 2014 he left Publicis to start AVA, also often referred to as "Europe's answer to Palantir." Merging AI and data-fusion, AVA helped global players, intelligence agencies, and police forces to monitor and predict security risk. After exiting AVA in early 2022, he continued to advise boards and governments on how to approach the shift to an AI-future. He steered strategic initiatives for Europe's leading AI-group Merantix, co-founded the AI Advisory Board of educational publisher Cornelsen and led key AI initiatives in the Public Sector, such as for the Federal Chancellery of Germany or the City State of Hamburg. In 2026, he joined Sopra Steria Next as Head of AI to guide and support the transformation of European businesses and governments towards an AI-first reality.

In 2024, he initiated the DARI Foundation, a global non-profit alliance, directing the humanistic tradition of Geneva to one of the most crucial tasks of our time: ensuring that in a world soon shared with artificial superintelligence, being human still matters.

Thought Leader and Philanthropist

Aleksandar is an experienced speaker and writer with appearances at the Aspen Institute, DLD, TEDx, WEF, TNW, ITU, Techcrunch, Next, SingularityU, Rise of AI, or UN's AI for Good. He serves on the boards of Edgelands Institute at the Berkman Klein Center in Harvard. He published on Digital Innovation, Technological Sovereignty, and the Geopolitics of AI. He holds global patents in data fusion, AI, and predictive analytics.

Academic Foundations

A Macroeconomist by formal education, Aleksandar extended his academic foundation at Stanford GSB, the Design Institute at Stanford, and Singularity University.

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